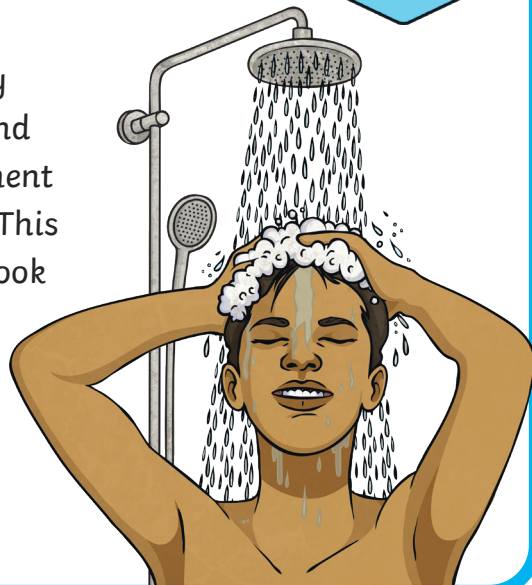


Product Profile Cards



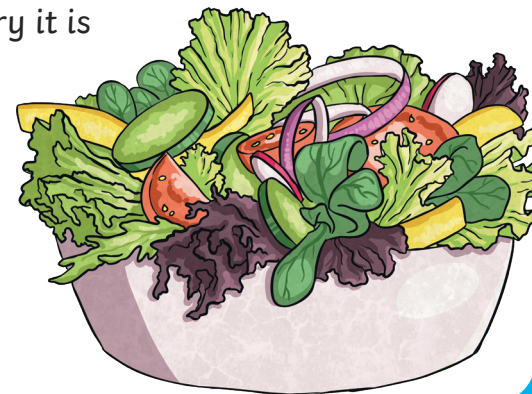
1. You are advertising a type of shampoo. Your company uses natural ingredients and doesn't harm the environment from which it takes them. This shampoo helps your hair look healthy and shiny. It costs £3 a bottle.



Product Profile Cards



2. You are advertising a 'Lettuce Lunch' which is a healthy meal from 'Speedy Snacks', a fast-food restaurant. Your company is worldwide and buys salad ingredients from local farmers in the country it is selling to. This product is the first healthy fast-food dish to be sold by this restaurant chain. It is available for £2.50.



This resource is fully in line with the Learning Outcomes and Core Themes outlined in the PSHE Association [Programme of Study](#).

Product Profile Cards



3. You are advertising a bank account from 'Bank Your Money', an international bank. This bank account provides a good rate of interest if you deposit £500 into the account every month. 'Bank Your Money' donates a small amount of their profits to less economically developed countries to help small start-up businesses.



Product Profile Cards



4. You are advertising 'Quick Fix', a car breakdown service. This service helps to get drivers moving again if their car breaks down. The service costs £100 a year.



Product Profile Cards



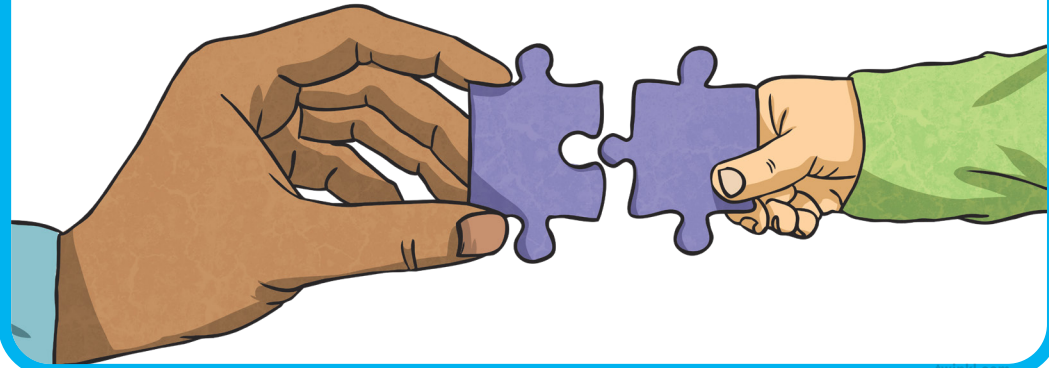
5. You are advertising 'Quick Step' trainers. They have been created with special technology for comfort and speed and cost £60. All packaging for each pair sold is manufactured from recycled material.



Product Profile Cards



6. You are advertising 'Solve It!'. This is a new puzzle magazine aimed at children. It aims to help improve memory skills, pattern spotting and can help aid concentration in school. It is available from bookshops and newsagents for £4.



This resource is fully in line with the Learning Outcomes and Core Themes outlined in the PSHE Association [Programme of Study](#).

Product Profile Cards



7. You are advertising 'Quench', a new refreshing drink. It uses natural ingredients and comes in four flavours. It aims to help young people stay hydrated to encourage them to stay healthy. It is available from £1.95.

